



● CASE STUDY

TuMeke Cuts On-Site Assessment Time in Half for M3 Insurance

**Company Name**

M3 Insurance

Company Size

400+ Employees

Industry

Insurance

Learn Morem3ins.com

Introduction

In the realm of risk management and insurance brokerage, M3 Insurance stands as a trusted partner. They offer a range of services from property, casualty, and employee benefits to personal lines and retirement plans. M3's mission is clear: to help clients navigate risk, purchase insurance, and provide benefits to their employees effectively.



Paul Klein, a Senior Risk Manager at M3 Insurance, specializes in serving clients in manufacturing, distribution, fabrication, and construction sectors across Wisconsin and Northern Illinois.

Despite his extensive expertise as a certified industrial hygienist (CIH) and certified safety professional (CSP), conducting manual ergonomic assessments and effectively communicating risk factors to clients proved to be time-intensive and costly. Additionally, persuading clients to implement corrective solutions based on assessment results remained a persistent challenge.

Discovering TuMeke

In search of a solution, Paul discovered TuMeke, a comprehensive tool designed to streamline risk assessments, visualize data, and quantify potential cost savings with its ROI calculator. TuMeke seemed poised to greatly improve safety assessments, offering a suite of features that could address Paul's challenges effectively.



Implementation and Results

Once TuMeke was implemented, Paul saw immediate value when using it as part of his client assessments. Of greatest value, Paul experienced a significant reduction in time spent on site assessments, boosting efficiency by approximately 50%. The tool's visually impactful reports resonated deeply with clients, fostering greater awareness of workplace hazards and facilitating interactive communication. Clients were empowered to submit video snippets for review, enabling a collaborative approach to safety management.

50% ↑

Increase in on-site assessment efficiency.

TuMeke's ROI calculator proved invaluable, guiding data-driven decision-making and illuminating the potential return on investment for safety investments. Paul leveraged these insights to enhance client buy-in for corrective solutions, fostering a culture of safety within client organizations.

When speaking of his partnership with TuMeke, Paul had this to say, "TuMeke has significantly enhanced our risk management approach at M3 Insurance. With its efficiency and visualization features, we can now complete more assessments faster and with higher accuracy. This enables and provides more informed safety investment decisions while ensuring great protection for our clients' employees and their bottom lines."

TuMeke ROI calculator

For visualization only. These figures were not calculated for M3 Insurance.

Solution #1:		Motorized cart	
Savings breakdown:			
Reduction in injuries:	15%	Increase in productivity:	15%
Injury savings:	\$97,500.00	Productivity increased by:	\$25,044.00
Return on Investment:			
Annual Savings:	\$122,544.00	Annual Return:	489%
Savings over 3 years:	\$330,615.55	Total Return:	1469%



Continued Partnership

Paul's success with TuMeke has inspired further exploration of its capabilities. He aims to deepen client engagement and drive even greater ROI by leveraging TuMeke's features to their fullest potential. Through continued innovation and a commitment to excellence, Paul envisions a future where safety is not only a priority but a fundamental aspect of organizational success.

Conclusion

TuMeke has empowered Paul to overcome longstanding challenges in safety management, driving efficiency, enhancing client engagement, and quantifying ROI for safety investments. With TuMeke as his ally, Paul is poised to lead M3 Insurance and its clients into a safer, more prosperous future, where a data-backed safety strategy paves the way for sustained success.

"TuMeke has **significantly enhanced our risk management approach at M3 Insurance...** we can now complete more assessments faster and with higher accuracy. This enables and provides more informed safety investment decisions while ensuring great protection for our clients' employees and their bottom lines."



PAUL KLEIN

Senior Risk Manager



At TuMeke, we are on a mission to eliminate workplace musculoskeletal injuries.

Our innovative solution blends cutting-edge technology with a user-friendly experience to help you **identify and mitigate ergonomic risk faster** while **maximizing efficiency and ROI**.

To learn more, visit tumeke.io.

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Thank You